



# BrixEn's **ACL** – Automation Career LaunchPad

# Engineering Your Future Starts Here

brixEn

India's First Career Launchpad Program for Engineering Graduates and Diploma Engineers

Not just another course. A full-time, 6-week classroom program backed by one of India's most trusted Career Coaching academies—BrixEn.



## Why Sales in Automation is a Smart Career Choice

Think automation sales is just pressure, targets, and travel?  
Think again.

Careers in the Automation Industry is a highly respected, high-impact profession where engineers become trusted solution consultants for India's fastest-growing industries—like Pharma, F&B, Energy, Automotive, Tire, FMCG and Smart Manufacturing.

You won't just SELL —you'll Solve Real Problems, work with Cutting-Edge Technology, and GROW into Business Leadership roles over time.



Technical + Business exposure



Fast-track promotions



Work with Top Engineering  
Companies



High Earning Potential

**Did you know? Many top CEOs began their careers in Sales.**



[www.brixen.co.in](http://www.brixen.co.in)



# Why BrixEn ?

BrixEn is India's leading Sales & Business Coaching academy for Industrial & Automation companies.

- ✓ 30+ years of industry experience
- ✓ 8500+ automation-focused automation sales engineers trained
- ✓ 120+ client organizations across India
- ✓ Trusted by companies like **Schneider Electric, CUMI, MVGL, BCG, Intech, DICS, Rexel, Base Automation, Raison** and more

These companies depend on BrixEn to train their own teams—and now, through the Automation Career Launchpad (ACL), we're extending this opportunity to fresh graduates like you.





## What You Will Learn in 6 Weeks


01	Automation Sales Process Mastery – From lead generation to order closure
02	Industrial Ecosystem & Product Knowledge
03	Application Mapping – across 5+ industries
04	Business Communication & Time Management
05	Emotional Intelligence & Trust Building
06	CRM, Forecasting & Reporting Tools
07	Ownership, Goal Setting & Result Orientation
08	AI Tools & Digital Selling for Automation

# Program Highlights

brixEn

 6 Weeks | Mon-Fri | 6 Hours per Day (4 hrs class + 2 hrs assignments)

 BrixEn Sales Academy, Chennai

 Classes led by industry veterans & coaches

 Smart classroom with A/C & Wi-Fi

 Assured Placement with reputed Automation companies

 Post-training Follow-Up: Online mentoring for 6 Months (2 hours/month)

 Special Focus for Female Candidates – Training in Inside Sales & Digital Marketing



**"We don't just teach—ACL builds automation-savvy professionals trusted by the Industry."**

## Who Can Join?

- Graduated engineers and Diploma Engineers (EEE, ECE, Instrumentation, Mechanical and Mechatronics)
- Female Engineers aspiring for a strong career in tech-enabled business roles
- Students with a passion for learning, problem-solving, and working in the real world

## Next Steps

- Schedule a free campus briefing for your students
- Nominate eligible candidates for the next batch
- Let's partner to shape the future of engineering careers


## Contact Us

brixEn

 [www.brixen.co.in](http://www.brixen.co.in)

 +91 98400 20380

 <https://tinyurl.com/mvnef2zc>

 <https://tinyurl.com/54szu2a6>

 Chennai, Tamil Nadu